INTERNATIONAL VISITING PROFESSORSHIPS AND LECTURESHIPS
The Rome Foundation is seeking to enhance educational exposure in the area of functional GI and Motility Disorders to clinicians and trainees.

ADDRESSING CRITICAL NEEDS IN FUNCTIONAL GI AND MOTILITY DISORDERS (FGIDs)

- Over the last 10-15 years, the FGIDs have become a major research area within Gastroenterology due to technological advances and growing knowledge related to mucosal immune dysfunction, bacterial flora, brain-gut interactions and newer treatments.

- The FGIDs are the most common GI disorders seen by gastroenterologists and primary care physicians, yet medical school curricula and post graduate training are unable to keep up with advancing knowledge in their diagnosis and treatment.

- Educators possessing the knowledge needed to teach the research and clinical care are limited to a small number of clinical experts who are concentrated at major medical centers.

- The numbers of visiting professorships are diminishing due to increasingly rigorous guidelines that limit industry from supporting such activities. As a result current educational programs may be restricted to local or regional speakers who may not be as up to date on newer content areas.
RATIONALE

• As an academic organization that develops educational materials (e.g., Rome III book, slide sets, research questionnaires, video training, workshops) for the FGIDs, the Rome Foundation is in an ideal position to take responsibility for programs to teach clinicians and trainees.

• The members of the Rome Foundation are selected for their expert knowledge and are the key opinion leaders in research and clinical care of the FGIDs.

• Because the Rome Foundation members develop the research agenda and the clinical guidelines for these disorders, they are highly capable of developing a curriculum for learners that include the most up to date knowledge as well as current and soon to be developed recommendations for patient care.

• As an international non-profit academic organization with high credibility in the field, Rome Foundation sponsored visiting professorships will fill the gap in knowledge of functional GI disorders in the academic and practice community.

• The proposed multi-sponsored programs will not be subject to the restrictions on content imposed upon promotional talks. As such, these programs will provide a true state of the art update by the world’s leading experts on FGIDs.

• Due to its international structure, the Rome Foundation will provide visiting professorships and other educational programs on a global level.
PROPOSAL

We propose to develop a series of visiting professorships and lectures following two models:

THE ROME FOUNDATION VISITING PROFESSORSHIP

Top tier investigators and clinicians within the Foundation will visit an academic medical center for a period of 1-3 days to provide a variety of activities: a) Medical and/or Gastroenterology Grand Rounds, b) Clinical case conferences with trainees, c) Individual advisory meetings with young aspiring faculty and trainees seeking to develop a career in the FGIDs, d) Workshops or other more intense training programs in their area of expertise if requested. The Foundation would advertise and then solicit applications from medical centers. We will then identify the best speaker that will meet their specific educational needs. There will be an evaluation form filled out by the institution after the visit. The Visiting Professor would be of International stature and the fee for this service would be $3000-6000 depending on length of stay and number of activities. We anticipate setting up 6-12 visiting professorships over two years.

THE ROME FOUNDATION VISITING LECTURESHIP

This will usually be a one day visit either to an academic program or large clinical practice program, gut club or community oriented educational venue. The speaker might give a grand rounds to an academic program, a round table or lecture to a community educational venue or gut club. It may be possible to link presentations (e.g. a GI grand rounds in daytime and community gut club in evening) over a 24 hour period. There will be an evaluation form filled out by the institution after the visit. The Visiting Lecturer would be paid from $1500-2500 depending on number of presentations. We anticipate setting up 25-50 presentations over two years.
PROCESS OVERVIEW

YEAR ONE

• July 1, 2014 – February 28, 2015
  Call for applications

• November 15, 2014 – March 31, 2015
  Grant review and selection of speakers and sites

• January 1 – December 31, 2015
  Grant award period – year one

YEAR TWO

• March 1 – November 15, 2015
  Call for applications

• November 15 – December 31, 2015
  Grant review and selection of speakers and sites

• January 1 – December 31, 2016
  Grant award period – year two

SELECTION AND MATCHING PROCESS

1. ROME Foundation Professorship/Lectureship committee will identify topics in the FGIDs for lectures at conferences and also select recognized gastroenterologists for the professorships.

2. ROME Foundation will solicit requests from institutions (US and International) who are interested in filing applications for the ROME educational awards. Marketing would be accomplished through:
   a. Creation of a website
   b. Creating a brochure
   c. Promotional mailings – email and via post
   d. Journal advertising
   e. Letters to GI Division Chiefs and Department of Medicine Program Directors

3. ROME Foundation will receive and categorize the applications from various institutions.

4. ROME Foundation Professorship/Lectureship committee will
   a. Review the applications for quality and assign which institutions will receive the awards
   b. Match content areas in FGID with speakers for lectureships
   c. Match the lecturers and visiting professors with the awarded institutions

5. Award Letters will be issued from the Rome Foundation that announce the educational grant to the institutions selected for the Lectureships and Professorships
OPERATIONAL ASPECTS OF LECTURESHIPS AND PROFESSORSHIPS

Rome Foundation

- Select speakers and institutions for the awards
- Market the program through website and newsletters
- Provide creative support for slide creation
- Coordinate the speakers and visiting professors with the requesting institution
- Communicate with the departmental or GI division administrator regarding their agenda items for the presentations
- Disburse funds to the awarded institution for the grant
- Interact with industry sponsors to provide periodic updates
- Serve as advocate with the institution on behalf of the Lecturer or Visiting Professor

Awarded Institution

- Coordinate travel and pickup arrangements as well as housing and meals
- Take care of on-site expenses
- Provide honoraria and reimbursements to the speakers
- Report back to Rome Foundation and Focus Medical Education giving feedback and recommendations (feedback form)
- Provide budget reconciliation at conclusion of grant

Industry Sponsors

- Will receive updates on program activities
- Will receive copies of brochures to distribute and have permission to market the program on their website and other media as a sponsor
- Will be listed as a sponsor on all media
- Will sit on advisory board to provide input
ROME FOUNDATION OVERVIEW

OVERVIEW OF THE FOUNDATION

The ROME Foundation is an independent not for profit 501(c)(3) organization that provides support for activities designed to create scientific data and educational information to assist in the diagnosis and treatment of functional gastrointestinal disorders (FGIDs). Our mission is to improve the lives of people with functional GI disorders.

Over the last 20 years, the ROME organization has sought to legitimize and update our knowledge of the FGIDs. This has been accomplished by bringing together scientists and clinicians from around the world to classify and critically appraise the science of gastrointestinal function and dysfunction. This knowledge permits clinical scientists to make recommendations for diagnosis and treatment that can be applied in research and clinical practice.

The ROME Foundation is committed to the continuous development, legitimization and preservation of the field of FGIDs through science-based activities. We are inclusive and collaborative, patient-centered, innovative and open to new ideas.

The Mission of the ROME Foundation...
To improve the lives of people with Functional GI Disorders.

The Goals of the ROME Foundation are to:

- Promote clinical recognition and legitimization of FGIDs
- Develop a scientific understanding of their pathophysiological mechanisms
- Optimize clinical management for patients with FGIDs
BOARD OF DIRECTORS

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Chapel Hill, North Carolina, USA

*Will become a Board Director May 2014.
## Benefits to Sponsors

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<tr>
<th>Item</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
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<tbody>
<tr>
<td>Updates on program activities</td>
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<td>Copies of Brochures to distribute to market the program to sites</td>
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<td>Listed on all promotional material and media</td>
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<td>Member of Advisory Board</td>
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<tr>
<td>Font size on ads</td>
<td>Small</td>
<td>Medium</td>
<td>Large</td>
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<tr>
<td>Provide educational materials at events (non-proprietary)</td>
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<tr>
<td>Company Acknowledged on enduring materials (select lectures will be video-taped and placed on a new website for ongoing education)</td>
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<td>Rome Visiting Scholar to sponsor – this may be scheduled at any time and topic can be on education about Rome IV or any disease state company requests</td>
<td>Pay travel expenses</td>
<td>All expenses included in budget</td>
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<tr>
<td>Can select Lectures in regional area (US or Europe)*</td>
<td>1 of 35</td>
<td>2 of 35</td>
<td>3 of 35</td>
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<tr>
<td>Can select Visiting Professorship in regional area (US or Europe)*</td>
<td>1 of 12</td>
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**Sponsorship Amount (Annually)**

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<th></th>
<th>Silver</th>
<th>Gold</th>
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<tr>
<td>(2-Year Commitment)</td>
<td>$25,000</td>
<td>$50,000</td>
<td>$75,000</td>
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*The location of the lectures or professorships would be determined based on matching by the committee between topics/speakers and requesting sites. However a proportion of the lectureships would be specifically allocated to the country or region of the sponsor. If however there are a large number of gold and platinum sponsors we will have more funds to increase the number of events.

Sponsors would not be able to:
1. Influence decision on topics of presentations or speakers. These are requested by the institution receiving the grant
2. Set up a booth or otherwise advertise for their company or product
3. Interact separately with the institution relating to this event
FOR MORE INFORMATION:

VISIT
TheRomeFoundation.org

CALL
973.538.2600

EMAIL
info@focusmeded.com